

## Intake Forms

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Please take a moment to complete the intake forms and bring them up to the front.

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# #Hashtag Marketing

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- ❖ Copywriting, Copy Editing, & Web Content
- ❖ Press Releases and Business Plans
- ❖ Policies and Procedures Development
- ❖ Transcription and Technical Writing
- ❖ Internal and External Communications
- ❖ Editing & Proofreading
- ❖ Bulletins, Memos, Newsletters, & Infographics
- ❖ Mission, Vision, & Value Statements

**Workshops / Professional Development**

- ❖ Social Media Marketing
- ❖ Career Readiness & Development
- ❖ Critical Communication Skills
- ❖ Professional Email Etiquette and Tips
- ❖ Writing Strategies for Businesses
- ❖ Website and Social Media Content
- ❖ Essential Creative and Business Writing Skills
- ❖ Developing Capability Statements
- ❖ Microsoft Office Suite Workshops



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**#hashtag**

# What is Hashtag Marketing?

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Specific and  
calculated use  
of hashtags

Improve  
analytics

Increases  
impressions

Boosts  
engagement

Gains interest  
of non-  
followers

Expands  
content reach

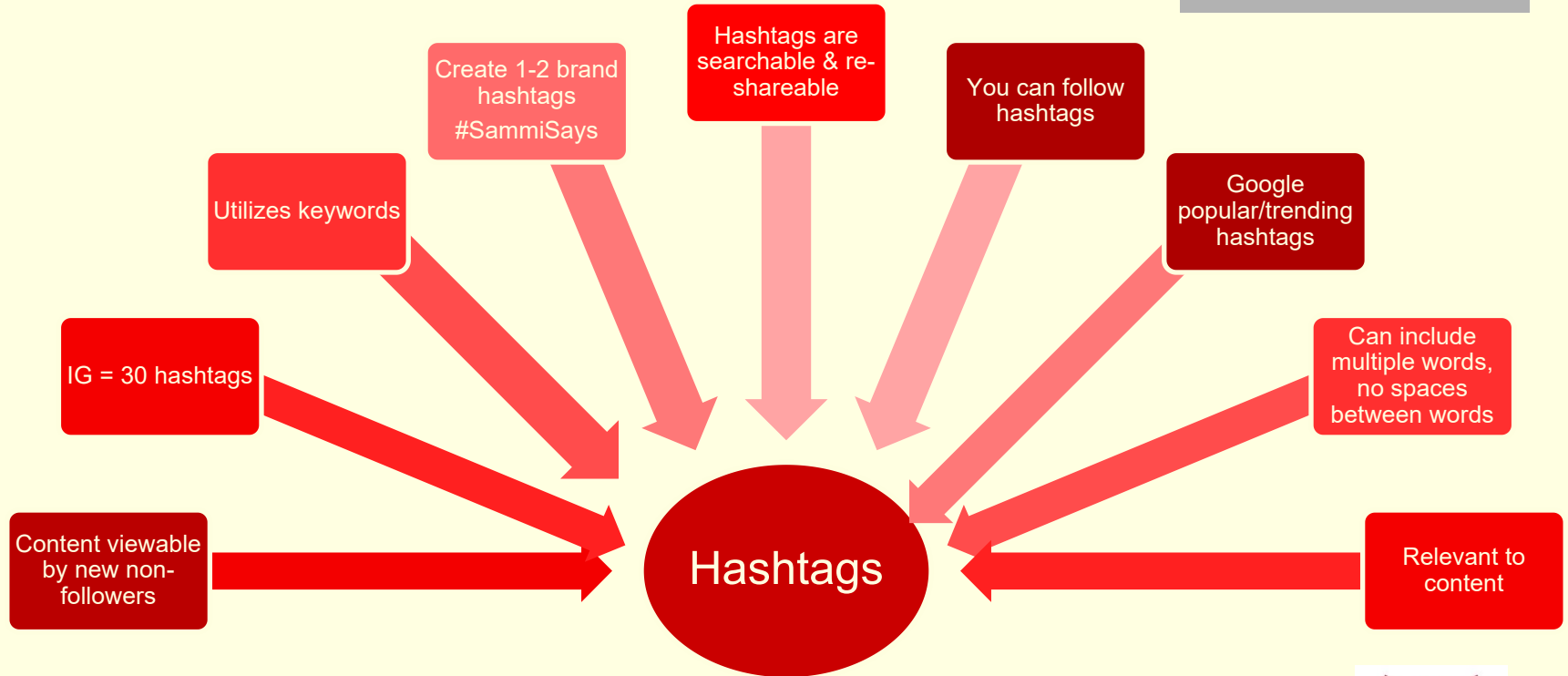
Amplifies your  
brand

Targets your  
market

Gets your  
content found

Improves your  
SEO

# Hashtag Marketing



# Where to Use Hashtags

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Across social media platforms



Social media bios & profiles



All social media posts



Blogs and articles

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***#Thankyou***

